

**ARMA 2011 MID-ATLANTIC LEADERSHIP TRAINING CONFERENCE
CHAPTER REPORT**

CHAPTER Greenville Area #133

CHAPTER CONTACT INFORMATION Jinny Moran

PROGRAMS (Best in the past year)

MEETING DATE	TIME OF DAY BRFST/LCH/DNR	ATTENDANCE MEMBER/ NON-MEMBER	PRESENTATION TOPIC/SPEAKER
12/08/10	09:45 – 1:30 p.m.	54	“Ethics in Government”, by Ed Thomas/Leadership LLC Ed is such a dynamic speaker and he keeps everyone interested and involved. We received many positive comments about his workshops. He left the audience wanting more.
04/12/11	10:00 – 3:00 p.m.	40 +	SC Statewide 4th Annual State Seminar “Managing Records in the Cloud”, by Jon Neiditz (Partner), John Martin (Partner), and Lucie Cohen, (Associate) with Nelson Mullins Riley & Scarborough, LLP “The Cloud”, by Galina Datskovsky, PhD CRM Senior VP Information Governance Autonomy

CHAPTER EDUCATION ACTIVITIES

SEMINAR	DATE (S) & TIMES	ATTENDANCE MEMBER/ NON-MEMBER	SPEAKER NAME	SPEAKER TOPIC
THEME	02/23/11 0900 – 1100	8 Members 7 Non members	Kerry Kelley DM Program Manager	Michelin’s Document Management Program
CHAPTER WORKSHOP(S)	05/25/11 10:00 – 1:00 p.m.	3 Members 11 Non members	Tour	Upcountry History Museum, Greenville SC Tour, Lunch, and Networking

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MEMBERSHIP STATISTICS

BEGINNING OF THE YEAR	CURRENT	CHAPTER MEMBERSHIP GOAL FOR 2010-2011
17	18	22

1. What months constitute your chapter year? August - May
(i.e. September-June; August-May; year 'round, etc.)

2. Do you hold your chapter meetings on a routine day of the month? Yes No
If yes, which day? 2nd Tuesday (i.e. second Tuesday of each month, etc.)
If not, how does your chapter know when to meet?

OTHER

1. **Chapter Member Involvement.** Please list some of your promotions, marketing, contests, ideas, etc. which have benefited your chapter members, our profession and/or your chapter.

Personal invitations to others by chapter members. We also hold 1-2 work shops without a charge to our members and to generate ARMA organization interest for guests. We also use a gift card promotion for recruitment. Members who recruit a new member receive a \$10.00 gift card.

2. **Special Projects - Chapter Related.** Please list special chapter projects and/or ideas for chapter projects from the last two years. Think about benefits reaped from each special project and jot it down as well.

Taking advantage of vendors and hosting a vendor exhibit, along with a hot topic issue such as imaging technology, electronic records management, and other software to promote a more proficient work environment. During the past year, several vendors offered to sponsor a seminar or part of the program.

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CHAPTER HI-LITES -- "TIME TO SHINE"

Please list your top three hi-lights for chapter year 2010-2011 (chapter accomplishments) and what you attribute their success to.

- Continued participation in a statewide ARMA event with other chapters in SC by providing informative and educational programs that are beneficial to individuals for their personal and professional development.
- Offering a free workshop on a timely topic such as Ethics in Government. Our Chapter covered the speaker's expenses and the seminar was a great success. Ed Thomas left the attendees wanting more and expressed interest in more of his presentations.
- Our planning and networking lunch in August 2010 was attended by 12 members and we had excellent participation.
- Working with supporting vendors in the area to offer free training.
- While our member count is fewer than last year, we have dedicated members that are focused on the chapter succeeding.

CHAPTER LO-LITES -- "LESSONS LEARNED"

Please list chapter lo-lites, avenues sought to correct and possible insights for avoidance or handling better.

During the August planning meeting, there was discussion to sponsor or assist on a community event / charity, but we failed to finalize plans and it did not get done. We need to work on this aspect of our chapter versus just writing a check to a charity. Getting more hands on and involved in an event can generate more interest in ARMA and its importance.