

**ARMA 2011 MID-ATLANTIC LEADERSHIP TRAINING CONFERENCE
CHAPTER REPORT**

CHAPTER: Charlotte-Piedmont ARMA

CHAPTER CONTACT INFORMATION: Daryle Lee, President

PROGRAMS: (Best in the past year)

MEETING DATE	TIME OF DAY BRFST/LCH/DNR	ATTENDANCE MEMBER/ NON-MEMBER	PRESENTATION TOPIC/SPEAKER
9/16/10	Lunch 11:30-1pm	40 (17 members)	Legal Discovery, e-Discovery and Records Management at National Gypsum, Mike Brannon, National Gypsum
10/21/10	Lunch 11:30-1pm	32 (14 members)	Get Your Records in the Cloud, Steve Armstrong, Iron Mountain
11/18/10	Lunch 11:30-1pm	30 (19 members)	Global Records Management Program, Dawn Davis, Bank of America
12/2/10	Lunch 11:30-1pm	31 (15 members)	Holiday Social
1/16/11	Lunch 11:30-1pm	24 (14 members)	Roundtable Discussion
2/17/11	Lunch 11:30-1pm	22 (16 members)	Records on Campus, Madeleine Perez, UNCC & Jan Blodgett, Davidson College
3/17/11	Lunch 11:30-1pm	39 (22 members)	E-Discovery for Everyone: Maximizing the Value of E-Discovery Techniques and Technologies, Brandon D'Agostino, Joint Meeting w/ILTA (International Legal Technology Association),
4/21/11	Lunch 11:30-1pm	22 (16 members)	Annual Education Session (Speakers: Denise Pickett, Cynthia Bateman, KPMG – Controlling E-Discovery Costs, Cory Peters, Eastridge Technologies, Inc – SharePoint 2010
5/18/11	Evening	12 (5 members)	Chapter Informal Social @ Charlotte Knight Baseball Stadium
6/16/11	Lunch 11:30-1pm	TBD	Annual Meeting – Jason Stearns & Ace Romar, NY Life

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MEMBERSHIP STATISTICS:

BEGINNING OF THE YEAR	CURRENT	CHAPTER MEMBERSHIP GOAL FOR 2010-2011
46	48	50-55

1. What months constitute your chapter year?
(i.e. September-June; August-May; year 'round, etc.)
September (2010) to June (2011)

2. Do you hold your chapter meetings on a routine day of the month? Yes No
If yes, which day? (i.e. second Tuesday of each month, etc.)
If no, how does your chapter know when to meet?
3rd Thursday of the Month (except our Holiday Social is the 1st Thursday in Dec)

OTHER

1. **Chapter Member Involvement.** Please list some of your promotions, marketing, contests, ideas, etc. which have benefited your chapter members, our profession and/or your chapter.
 - **Drawings for Free Lunch at the next Meeting**
 - **For our Informal Social at Charlotte Knight Stadium in May, gave a way a pair of free tickets**
 - **We were able to obtain sponsors for a few of our monthly events which enabled us to offer it to our attendees for free (i.e. Holiday Social in December, Joint Meeting w/ILTA in March & are annual meeting in June.**

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CHAPTER HIGHLIGHTS -- "TIME TO SHINE"

Please list your top three highlights for chapter year **2010-2011** (chapter accomplishments) and what you attribute their success to.

Partnered w/a lot of local businesses & associations and hope to continue this:

- **Davidson College & UNCC**
- **Charlotte Knights Baseball – They presented at one of our meetings & we just had an informal social at the ballpark in May**
- **KPMG (they have a local office in Uptown Charlotte)**
- **Bank of America**
- **Joint Meeting with local ILTA Chapter (International Legal Technology Association)**
- **Invited to speak at the inaugural AIIM Meeting in Charlotte**
- **We were able to offer several ‘free’ events to our attendees thanks to our sponsors such as the Holiday Social, The Joint Meeting with ILTA & our Annual Meeting in June**

CHAPTER "LESSONS LEARNED"

Please list chapter “lessons learned”, avenues sought to correct and possible insights for avoidance or for handling the situation better.

- **Continue to try & focus on retaining the people that are already members**
- **Don’t do everything yourself & spread the wealth**