



ARMA International Mid-Atlantic Region Leadership Conference
June 9-11, 2011
Portsmouth, Virginia

March 15, 2011

Dear Chapter Leaders and Region Members:

Drenched in rich history and located on the world's largest and deepest natural harbor, historic Portsmouth, Virginia was founded more than 250 years ago in 1752 along the banks of the Elizabeth River. Portsmouth is the home of the nation's oldest naval shipyard, the largest U.S. naval hospital, as well as, home of America's first ferry service. The ferry service was established in 1636 on the Elizabeth River between Portsmouth and Norfolk, Virginia.

An abundance of activities and fun awaits the Mid-Atlantic Region Leadership and Region Members in Portsmouth, Virginia. Among Portsmouth's many engaging and fun sights to take in and experience, are the Lighthouse Museum, the Naval Shipyard Museum, the Virginia Sports Hall of Fame and Museum and the Fresnel Lens dating back to 1896. Additionally, you might even enjoy taking in a dinner and a movie at the wildly popular 1945 Art Deco-style motion picture Commodore Theatre. For the shoppers in the group, Portsmouth is known for its world class antiquing. If practicing your swing is on the agenda, there are golf courses galore. Need a breath of fresh air? Portsmouth's city parks, wildlife preserve, festivals and other outdoor events will keep you in tune with nature! Don't forgot, there is a plethora of fine and casual dining, shopping and much more.

Registration Information:

Each chapter should choose at least ONE chapter representative. The designated Chapter Representative does not pay the registration fee of \$130.00. If you are the Chapter Representative (CR), please put a "0" on the total cost and note your assignment as CR on the registration sheet. Other chapter members, spouses, or significant others, are welcome, but will be required to pay full or event registration costs depending on events attended.

Designated Chapter Representative registrations can be e-mailed to [Tammy Wheeler](mailto:Tammy.Wheeler@ncemcs.com) at tammy.wheeler@ncemcs.com. Return the attached registration form no later than **May 27, 2011**. For questions regarding registration, please contact [Tammy Wheeler](#).



Conference Site:

The opulence and historic grandeur of the Renaissance Portsmouth Hotel & Waterfront Conference Center awaits the Mid-Atlantic Region Leadership and Region Members in Portsmouth, Virginia. The site is located on the banks of the Elizabeth River and boasts an inviting waterfront deck, indoor pool, whirlpool and expanded exercise facility, a business center and 24,355 square feet of meeting space, and the Foggy Point Bar & Grill featuring a delectable European inspired breakfast buffet.

All participants are responsible for making their own hotel reservations. Reservations must be made before **May 27, 2011** and can be made by calling **1-888-839-1775**. When making your reservations, please be sure to state that you are with ARMA. The rate is \$92.00 plus tax. Check in time is 4:00 pm and check out time is 12:00 pm. Although the Reservations Team will indicate the parking rate is \$10.00 per day, the hotel has discounted the parking rate to \$5.00 per day. This \$5.00 per day rate will be noted on your final hotel bill.

- Hotel Address: Renaissance Portsmouth Hotel & Waterfront Conference Center 425 Water Street
Portsmouth, Virginia 23704 USA
- Hotel Phone: (757) 673-3000

Event Information:

Thursday Evening Welcome Reception:

- 6:00 pm – 9:00 pm (*Madison Room – 1st Floor of the Hotel)
- GREAT food, GREAT colleagues, and even GREATER times! This is what awaits the attendees at the Welcome Party!
- After an evening of tasty hors d'œuvre, a magical moment awaits the attendees
 - Take in the dazzling lights and fireworks display of Harborfest from the comfort of the hotel's waterfront deck
 - Three explosive days of FREE entertainment, three electrifying days of fireworks displays, and the biggest outdoor dock party and picnic in Norfolk's history!
 - Want to take in more of Harborfest? The Elizabeth River Ferry from Portsmouth to Waterside in Norfolk, VA is located just steps away from the hotel (\$3.00 round-trip).

Friday Evening Dinner:

- 5:30 pm – 9:00 pm
- Old Towne Portsmouth boasts a plethora of chef-owned restaurants within walking distance of the hotel (*free transportation is available if needed). The attendees will enjoy a dining experience unique to Old Towne Portsmouth
- After an exquisite meal, the attendees will be afforded the opportunity to delight in more than 250 years of Portsmouth history, all in a one-mile span on the Path of History walking tour



Saturday Afternoon and Evening:

- Continue on your own taking in the sights and sounds of Portsmouth! Was there a museum you missed? Was there a local flavor restaurant you wanted to try? How about that round of golf you've been yearning for? Even more, take in a relaxing cruise on the Elizabeth River via the Spirit of Norfolk or enjoy the FREE festivities at Harborfest! For more details and tips on where to go, what to see and do, please visit: <http://www.visitportsva.com/>.

Transportation:

- Planes
 - Norfolk International Airport (ORF)
 - 8 miles away from the hotel
 - Airport Express (757) 857-3991; fee: \$24.00 (one way); reservation required
 - Estimated taxi fare: \$25.00 (one way)
 - ✦ Driving Directions: Take I-64 East to I-264 West. Take Downtown Tunnel, stay in right lane, take 1st exit (#7) immediately, sharp turn right to Crawford Street. Take a right on Water Street. The hotel is on the left.
 - Newport News/Williamsburg Airport (PHF)
 - 20 miles away from the hotel
 - ✦ Driving Directions: Depart the airport and take 64 west. Follow 64 west to 664 south. After traveling through the tunnel, take 164 east to Portsmouth. After 8 miles, continue to follow 164 east to London Blvd. Take London east; London dead ends into the hotel.
- Trains
 - Amtrak Train Station, Newport News, VA
 - 21.2 miles away from the hotel
- Automobiles
 - Car Rental nearby: Hertz, (757) 627-7121
 - Car Rental nearby: Enterprise, (757) 399-5262
- Need to get around Downtown Portsmouth? The Loop will get you there. With shuttles running every 30 minutes, you are sure to get to and from anywhere in Downtown Portsmouth in no time for FREE!

Should you have any questions and/or need any additional information, please feel free to contact me at (757) 962-6411 or at mclinto@amerigroupcorp.com. We look forward to meeting and greeting you in Historic Portsmouth, Virginia!

Sincerely,

Mary

Mary L. Clinton, MBA, PMP
Tidewater Chapter
2011 Mid-Atlantic Regional Conference Chair